



## ARE YOU READY TO FACE THE DRAGONS?

*Auditions for Season Six heat up in Hamilton on Thursday, April 1<sup>st</sup>, 2010*

Do you have a hot new invention or the next million-dollar idea? Think you have the money-making chops to take on the savviest business tycoons in the country? Then **DRAGONS' DEN** wants to hear from you!

The **DRAGONS' DEN** production team will be in **Hamilton** scouting for Season Six of the hit series on CBC Television. The show gives aspiring entrepreneurs the opportunity to pitch their businesses to a panel of wealthy Canadian moguls for the chance to earn real cash and real investment – from the Dragons' own pockets!

Open auditions are taking place on **Thursday, April 1st** from **11 am – 6 pm** at the **McMaster University, DeGroote School of Business**, Room A102, 1280 Main Street West.



No experience is necessary – just be ready to pitch your business in under five minutes. If you can convince producers you're ready for the limelight, you could be invited to face Dragons when the upcoming season is filmed in Toronto.

And as extra incentive this year -- entrepreneurs with an eco-friendly business, invention or idea could qualify for a \$100,000 **Greenvention** prize from Sun Chips.



Please apply online starting March 1<sup>st</sup> and bring your completed application form to the auditions. More details can be found on the show's website at [cbc.ca/dragonsden](http://cbc.ca/dragonsden).

**DRAGONS' DEN** airs on CBC Television at 8 pm Wednesday nights. Full episodes and web extras can be viewed on the **DRAGONS' DEN** website.

For further information, or to book an interview with host Dianne Buckner, please contact:

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